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## GROUNDBREAKERS CALL FOR PROPOSAL

### Application Questions

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The following questions will be asked in the Proposal Application form.

Please note the character maximum for some open ended questions. While you will be able to leave the application form and return to it in order to complete and submit, we recommend preparing your answers in advance and copying them into the Proposal Application form.

1. **Who are you?** This section will allow us to get to know your team. You'll also be asked to provide a main point of contact for all future correspondence about this application.
  - a. Let us know who we should contact for all future correspondence about this application.
    - i. Main contact first name
    - ii. Main contact last name
    - iii. Main contact email address
  - b. Next, a bit about your team.
    - i. Please list all team members' first and last names. 250 character max
    - ii. What is your teams' background and experience? 3000 character max
    - iii. If you'd like to include a team narrative, please add it below. 3000 character max
  - c. And, a few details about your team.
    - i. What best describes your group? (*select one*)
      1. We've already formed a company.
      2. We're intending to form a company soon
      3. We're a research team
      4. We're an informal team
    - ii. Team website URL
    - iii. Team city. Please list multiple cities if applicable, starting with the one you are in.
    - iv. Team state or territory. Please list multiple states or territories if applicable, starting with the one you are in.
    - v. Team country. Please list multiple countries if applicable, starting with the country you are in.
  - d. If we can find you on the following platforms, please tell us where by providing your handle (*these questions are not required*).
    - i. LinkedIn
    - ii. Crunchbase
    - iii. Research Gate

- iv. Facebook
- v. Twitter
- vi. Instagram

## 2. What is your idea?

- a. Please describe your proposal idea here. In your answer, let us know what you'll do and how others will benefit from your findings. All relevant documents and instruction can be found on the [YLI grant website](#). 3000 character max
- b. We'd like to know where you are in your work. Please use this scale to describe your current traction and select the phase that best applies. (select one)
  - i. 1 - Studying a measurable and testable phenomenon to commercialize it yourself or license to another
  - ii. 2 - Prototyping a product or service
  - iii. 3 - Productizing your idea into an MVP product or service that is not yet launched
  - iv. 4 - Validated as a startup in constrained setting (single market, single customer segment, single use case)
  - v. 5 - Validated in an unconstrained real world (multiple markets, use cases, customer segments, etc.)
  - vi. 6 - Growing in revenue as it is adopted by many
  - vii. 7 - Becoming a widely accepted platform for many to build on to launch their own companies or efforts
- c. In your opinion, how will you demonstrate that you are ready to implement this proposal? 3000 character max
- d. If you're selected, how will you use the funds you receive? 3000 character max
- e. What types of in-kind services could you use from GroundBreakers? In-kind services could be access to research, use of facilities, introductions to experts - whatever you think will help you on your way. 3000 character max
- f. We'd like to know about any milestones you have in mind that will show you your project is on the right track. What are some key milestones for this project if we award funding? How will you measure success? 3000 character max

## 3. A few more things...

- a. If you'd like to list any references for your team's work, please do that here. First and last name, as well an email address or phone number would be great. 250 character max
  - b. If there are any white papers or publications you'd like us to know about, please provide a link here and a brief description of why you think they are relevant. 3000 character max
  - c. Describe other competitions or innovation programs that you have participated in. How did they go? What worked and didn't work? 3000 character max
  - d. You can upload any additional documents here.
4. Acknowledgement: In submitting an application, I acknowledge that the information and claims made therein are accurate as of the date of submission, and that team owns or has legal rights to perform the work detailed in this application. I agree that The Yield Lab Institute (YLI) has a

perpetual, free license to use and disseminate all information provided in the submitted application. I commit to not submit any information that is confidential or proprietary and should not be shared. The content of the application will be shared with the YLI staff, advisors and funders for the purposes of evaluating the application and selecting a proposal to fund. The application will be evaluated based on the information and rubric included in the Call for Proposal brief all funded projects will use a standard Project Agreement. All relevant documents and instruction can be found on the grant page at <https://www.theyieldlabinstitute.org/apply-for-a-grant>. (Y/N)